

The Townsend Group, an Aon Company

Cleveland | Chicago | San Francisco | Toronto | London | Hong Kong

#### **Townsend Overview**



Global real estate investment & advisory platform with 6 offices and 119 professionals.

Diverse institutional client base spanning \$137.9 billion of advised assets and \$21.6 billion of AUM.

LACERS' Real Estate Consultant since 2014.

As LACERS' consultant, Townsend's responsibilities include conducting due diligence on real estate fund managers and evaluating portfolio fit.

Townsend's dedicated due diligence team leads manager research efforts, while Townsend's assigned LACERS Client Team is responsible for determining portfolio fit and making recommendations to LACERS Staff, Investment Committee and Board.

# **Townsend Due Diligence Process**



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SCREENING	UNDERWRITING	RECOMMENDATION
Documents Required	Documents Required	Documents Required
<ul> <li>Offering Materials</li> <li>Initial Due Diligence Questionnaire</li> <li>Fund-Level Questionnaire for prior investment performance</li> </ul>	<ul> <li>Comprehensive Due Diligence         Questionnaire</li> <li>Further information as deemed         necessary by underwriting team</li> </ul>	<ul> <li>Further information as deemed necessary by Investment Committee</li> </ul>
Process Description	Process Description	<b>Process Description</b>
<ul> <li>Offering materials are received and the investment opportunity is registered in the firm-wide database</li> <li>The manager is sent an Initial Online Due</li> </ul>	<ul> <li>Should the opportunity satisfy our initial screening criteria, an underwriting team is assigned and comprehensive due diligence is conducted</li> </ul>	<ul> <li>If due diligence confirms the suitability of the investment, a recommendation is presented to and vetted by Townsend's Investment Committee</li> </ul>
Diligence questionnaire to complete, which is then uploaded to the database  The investment opportunity is reviewed to determine whether it is consistent	<ul> <li>During the due diligence process,</li> <li>Townsend internally shares all notes in order to better determine suitability for particular client portfolios, even if the</li> </ul>	<ul> <li>The Investment Committee oversees all investments made for discretionary clients and recommendations to advisory clients</li> </ul>
with Townsend's view of the best investment ideas and whether there is client interest for the general strategy  This may entail an initial meeting with	<ul> <li>investment theme is not broadly recommended</li> <li>Offerings that do not satisfy our screening criteria are tracked for</li> </ul>	<ul> <li>The Investment Committee may approve or reject an investment, or request that additional due diligence be conducted</li> <li>If approved, the manager will be</li> </ul>
the manager, whether by telephone or in person, to gather more information	<ul> <li>performance and management team updates</li> <li>Performance data submissions are required so the investment opportunity can be continuously vetted</li> </ul>	immediately contacted by a Townsend Consultant or Portfolio Manager

This process can take from several weeks to several months.

## **Emerging Manager Sourcing Process**



Townsend focuses on identifying emerging managers during its sourcing and monitoring process.

25% of non-core funds LACERS committed to since 2014 were sponsored by emerging managers.

- Network and establish new relationships through regular sourcing channels, outreach and conference attendance
- Involvement in real estate and other professional organizations (such as Toigo, NASP, NAST, REEC, NAA, ULI and ICSC)
- Seek new opportunities that align with Townsend's View of the World
- Uncover experienced niche operating partners interested in raising thirdparty capital
- Oversight and management of dedicated Emerging Manager programs across the firm
- Maintain active pipeline of Emerging Manager candidates
- Share insights into "Best Practices" from ongoing oversight of over 3,000 client fund positions and continuous due diligence with emerging managers
- Actively vet new owner/operators as potential Emerging Manager candidates
- Townsend's parent company Aon engages in additional emerging manager efforts across other asset classes

### **LACERS Client Team at Townsend**





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Jamari Omene-Smith | Analyst The Townsend Group, an Aon Company 425 Market St. | Suite 2800 | San Francisco, CA 94105

Townsend has a single point of contact for new investment ideas to ensure all managers have equal access; regardless of platform size or length of track record.

All offering materials and updated information should be submitted to:

townsendduediligence@aon.com

### **Disclosures**



This presentation (the "Presentation") is being furnished on a confidential basis to a limited number of sophisticated individuals meeting the definition of a Qualified Purchaser under the Investment Advisors Act of 1940 for informational and discussion purposes only and does not constitute an offer to sell or a solicitation of an offer to purchase any security.

This document has been prepared solely for informational purposes and is not to be construed as investment advice or an offer or solicitation for the purchase or sale of any financial instrument. While reasonable care has been taken to ensure that the information contained herein is not untrue or misleading at the time of preparation, The Townsend Group makes no representation that it is accurate or complete. Some information contained herein has been obtained from third-party sources that are believed to be reliable. The Townsend Group makes no representations as to the accuracy or the completeness of such information and has no obligation to revise or update any statement herein for any reason. Any opinions are subject to change without notice and may differ or be contrary to opinions expressed by other divisions of The Townsend Group as a result of using different assumptions and criteria. No investment strategy or risk management technique can guarantee returns or eliminate risk in any market environment.

Statements contained in this Presentation that are not historical facts and are based on current expectations, estimates, projections, opinions and beliefs of the general partner of the Fund and upon materials provided by underlying investment funds, which are not independently verified by the general partner. Such statements involve known and unknown risks, uncertainties and other factors, and undue reliance should not be placed thereon. Additionally, this Presentation contains "forward-looking statements." Actual events or results or the actual performance of the Fund may differ materially from those reflected or contemplated in such forward-looking statements.

Material market or economic conditions may have had an effect on the results portrayed.

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There can be no assurance that any account will achieve results comparable to those presented. Past performance is not indicative of future results.

Townsend is a wholly owned, indirect subsidiary of Aon plc.

### **Disclosures and Definitions**



#### **GENERAL DISCLOSURES**

There can be no assurance that any account will achieve results comparable to those presented. Past performance is not indicative of future results. Investing involves risk, including possible loss of principal.

Returns reflect the equal-weighted returns calculated during the periods indicated. Note: If including Core, this is value-weighted. In addition, the valuations reflect various assumptions, including assumptions of actual unrealized value existing in such investments at the time of valuation. As a result of portfolio customization/blending and other factors, actual investments made for your account may differ substantially from the investments of portfolios comprising any indices or composites presented.

Due to the customized nature of Townsend's client portfolios, the performance stated may be considered "hypothetical" as it does not reflect the experience of individual client portfolios, but rather aggregate client positions in the stated investment strategy.

#### NON REGULATORY ASSETS UNDER MANAGEMENT

As of September 30, 2021, Townsend had assets under management of approximately \$21.6 billion. When calculating assets under management, Townsend aggregates net asset values and unfunded commitments on a quarterly basis. Townsend relies on third parties to provide asset valuations, which typically takes in excess of 90 days after the quarter end. Therefore, assets under management have been calculated using September 30, 2021 figures where available but may also include June 30, 2021 figures. Assets under management are calculated quarterly and includes discretionary assets under management and non-discretionary client assets where the client's contractual arrangement provides the client with the ability to opt out of or into particular transactions, or provides other ancillary control rights over investment decision-making (a/k/a "quasi-discretionary"). Regulatory AUM is calculated annually and can be made available upon request.

#### **ADVISED ASSETS**

As of September 30, 2021, Townsend provided advisory services to clients who had real estate/real asset allocations exceeding \$137.9 billion. Advised assets includes real estate and real asset allocation as reported by our clients for whom Townsend provides multiple advisory services—including strategic and underwriting advice for the entire portfolio. Advised assets are based on totals reported by each client to Townsend or derived from publicly available information. Advised assets are calculated quarterly. Select clients report less frequently than quarterly in which case we roll forward prior quarter totals

**TREA STRATEGIES (NON-CORE)** employ a global non-core multi strategy approach with 50% or more of the investments invested in non primary fund investments such as coinvestments, joint ventures, secondaries and clubs. Strategies are diversified by geography, sector, property type, manager and vintage year.

**CORE-PLUS STRA TEGIES (CORE)** employ a global core/core plus multi strategy approach investing in primary funds, joint ventures, co-investments, secondaries, direct investments, debt strategies and REITs. Strategies are diversified by geography, sector, property type, manager and vintage year.

SEPARATE ACCOUNTS includes all Townsend active discretionary accounts which invest in a variety of investment styles and structures.